

Source:  
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## SIMPACT SINKS ITS TEETH INTO EXPO ENVIRONMENT

**Dimensional gives start-up company's booth some bite.**

When you're a start-up company, you want to do everything you can to create a stand-out presence in the marketplace. On the other hand, when you're a start-up company, you really need to get the biggest bang for your buck, since there are only so many to go around.

Simpact is a dental implant company that planned to use the medical expo floor as its launching pad. They needed to appear progressive, innovative and sensible. So their agency came to Dimensional for a booth that was progressive, innovative and sensible, particularly in the ease of its on-site installation.

Client: Simpact

Project: Academy of Osseointegration Meeting

Location: San Diego, CA

Design: Giovatto Advertising

Total Floor Space: 200 sq. ft.

Photo attachment on page 2

Dimensional Communications Inc. creates visitor experiences - trade shows, retail displays, museum exhibits, corporate interiors - that help our clients connect more productively with their customers.

These are high-impact moments that can only happen in immersive environments. With our full-service process, we make memorable customer experiences while making the client experience unexpectedly satisfying and cost-effective.



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