

Source:
 Dimensional Communications Inc.

Contact:
 201.767.1500
 info@dimcom.com
 www.dimcom.com

DIMENSIONAL HITS ONE OUT OF THE NEW YANKEES PARK

Museum inside new stadium makes a different kind of history.

The New York Yankees have a long and storied history. The brand new Yankee Stadium...not so much yet. Opening for the 2009 season, the new stadium needed a history transplant. The team brought in Monument Park, Thurman Munson's locker, plenty of memorabilia and built an actual museum inside.

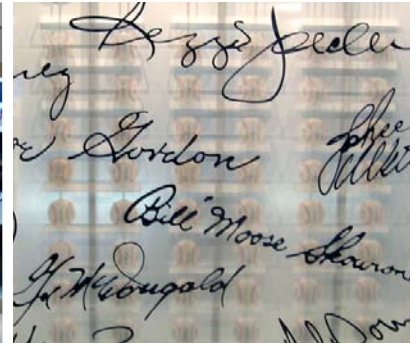
Dimensional helped bring the museum to life. Stainless steel and glass cases present each chapter of the Yankees' past under LED lighting that will last longer than "The House That Ruth Built" did. More than 900 collector-quality autographed balls artfully depict a pitch of Don Larsen's "perfect game." It's a larger-than-life experience - just like the Yankees.

Client: New York Yankees
 Project: Yankees Museum at the new Yankee Stadium
 Location: The Bronx, New York City
 Design: C & G Partners LLC
 Total Floor Space: 5,800 sq. ft.

Photo attachment on page 2

Dimensional Communications Inc. creates visitor experiences - museum exhibits, corporate interiors, trade shows, retail displays, multimedia - that help our customers connect more productively with their customers.

These are high-impact moments that can only happen in immersive environments. With our full-service process, we make memorable customer experiences while making the client experience unexpectedly satisfying and cost-effective. Multi-faceted demanding high-profile experiential projects are our specialty.



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