

Source:  
Dimensional Communications Inc.

Contact:  
201.767.1500  
info@dimcom.com  
www.dimcom.com

## ANT COLONY GETS BIG-CITY TREATMENT AT CENTRAL PARK ZOO

The inner workings of a multi-million-ant colony are revealed in New York City.

Leaf Cutter ants are small, hardly noticeable - until you see them scurrying about with a leaf above their heads. Then they are fascinating. That was the primary challenge we were given: to make the barely perceptible into something strikingly visible.

So visitors to the Tropic Zone building at the Central Park Zoo saw the larger-than-life organism of a multi-million-ant colony. Strategically placed magnifying glasses in the glass walls of the large, escape-proof foraging tank let them get a close-up view of individual lives lived on a very small scale - and how the colony comes to have a life of its own.

Client: Wildlife Conservation Society  
Project: The Leaf Cutter Ant Exhibit  
Location: Central Park Zoo, New York City  
Design: EGAD Wildlife Conservation Society  
Total Floor Space: 80 sq. ft.

Photo attachment on page 2

Dimensional Communications Inc. creates visitor experiences - museum exhibits, corporate interiors, trade shows, retail displays, multimedia - that help our customers connect more productively with their customers.

These are high-impact moments that can only happen in immersive environments. With our full-service process, we make memorable customer experiences while making the client experience unexpectedly satisfying and cost-effective. Multi-faceted demanding high-profile experiential projects are our specialty.



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